



Artwork Instructions & Template

//FLIP FLOPS
//TEMPLATE

Note

Make sure you follow the instructions below to create perfect print results. Do not hesitate to contact our sales team at <u>info@myFlipFlops.com</u> if you have any further questions.

Templates Download

We provide two templates in size M. One with strap imprint and one without. Click here to download our templates from our doenload center on Dropbox.

File Format

File Format: Photoshop (psd) or TIFF (.tif) -Format

• Color Space: CMYK

• Resolution: min 150 dpi

If you use custom fonts, please send them as a seperate file (.ttf or .otf) via email

Personalization

If you want to personalize your flip flops with name or number, please send us only one sample artwork with your name and/or number. Use the online order form (.xls) to inform us on further details of your chosen personalization. If you are lost please contact us at info@myflipflops.com.

Design Layers

Our template contains four layers:

- 1. Straps
- 2. Preview Layer
- 3. Production Layer
- 4. Your Design

The first layers are a preview of the Flip Flops and the position of the straps. It shows how the finished product will look like from above. The layer among them is our production layer, which is a little larger than the final product, as it contains some margins around the sole. Please notice that some extra inches are needed around the design in order to allow a perfect print, as the soles will be hand-positioned during the printing process. To avoid blank spaces on the final insole, this layer needs to be completely "filled" with your design.

Please note that important logos or letterings shouldn't be placed very close to the tolerance marge, to ensure nothing is cut off during the printing process.



File Transfer

Please do not send us your files via email. Use free Open Source solutions such as www.wetransfer.com or a Dropbox Download Link.

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